

VERMEG

SOFTWARE
EXCELLENCE FOR
LEADERS IN FINANCE

| PRIVATE WEALTH MANAGER DIGITAL JOURNEY

WHO ARE WE?

A software house....



COMMITTED



CONVINCED



A UNIQUE VALUE
PROPOSITION



EXPERT



INDEPENDENT

- | **Committed** to its customers for more than 25 years.
- | **Independent** Technologically and Financially.
- | With Proven Business **Expertise** in Banking and Insurance.

We are **convinced** that it is critical to choose the right path to be successful. Thanks to its expertise, Vermeg decided to focus on specific differentiating journeys to support your challenges.

CURRENT CHALLENGES

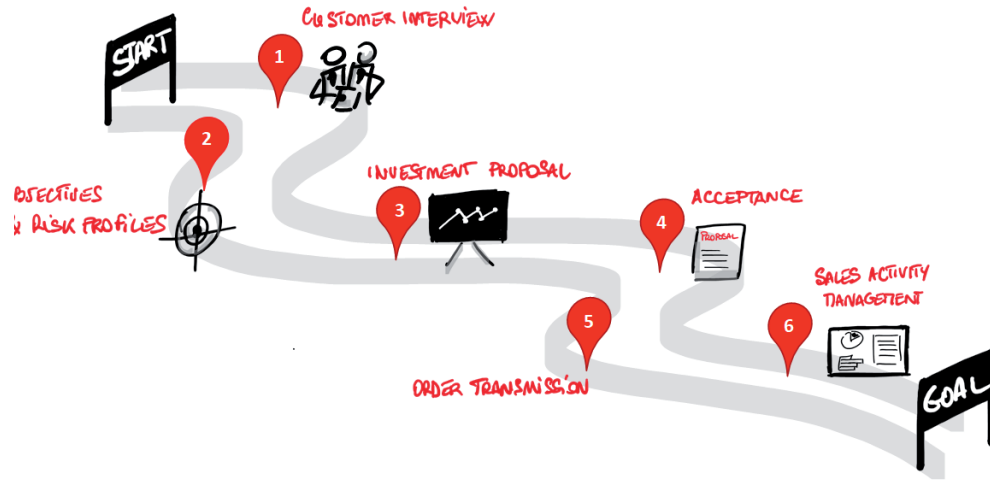
When proposing investments to your end customers, we observe:

- | a «poorly automated» process with inadequate security.
- | a commercial path with multiple systems.
- | a cumbersome and complex customisation of the proposal.
- | inadequate activity management.
- | limited functionalities (e.g. no reissue possible).

Our Value Proposition

VERMEG will accelerate your digital transformation, alleviating legacy system constraints, and unleashing value.

OUR PROPOSAL



A seamless end-to-end approach with 6 key steps around a fluid business process that meets the needs of all stakeholders, private wealth managers as well as end customers.

Our journey allows us to reconcile heavy back-office management processes with digital sales processes.

KEY BENEFITS

- | A renewed customer experience.
- | Increased competitiveness (open architecture offer, multi-channel distribution, etc.).
- | Productivity gains (2 to 3 times fewer steps in your journey).
- | Optimised sales management thanks to centralised monitoring.
- | A decompartmentalised organisation and harmonised standards.

VERMEG DIGITAL ACCELERATORS

INTRODUCING PALMYRA

PALMYRA, our digital transformation platform, is based on open architecture, seamlessly integrating with your existing IS.

It offers a business and technical abstraction layer to connect your legacy to an open digital world.

PALMYRA enables rapid delivery of a digital Journey adapted to your needs, integrated into your legacy environment and future proofed.

OUR APPROACH

- | **Involve** all stakeholders (Businesses and IT).
- | **Prove** our agility and relevance through a 2-3-week pilot project, while clarifying and finalizing your needs.
- | **Deliver** rapidly into production digital content and journeys that provide immediate business impact.
- | **Guarantee** the monitoring of your investments by respecting your ROI.

THEY
TRUST US



Test it, you will adopt it !