

# VERMEG

SOFTWARE  
EXCELLENCE FOR  
LEADERS IN FINANCE

| P&C BROKER DIGITAL JOURNEY

## WHO ARE WE?

A software house....



COMMITTED



CONVINCED



A UNIQUE VALUE  
PROPOSITION



EXPERT



INDEPENDENT

- | **Committed** to its customers for more than 25 years.
- | **Independent** Technologically and Financially.
- | With Proven Business **Expertise** in Banking and Insurance.

We are **convinced** that it is critical to choose the right path to be successful. Thanks to its expertise, Vermeg decided to focus on specific differentiating journeys to support your challenges.s.

## CURRENT CHALLENGES

In the context of P&C Insurance policy selling and issuing, insurers are facing:

- | Requests from clients and partners to insure multiple risks.
- | Increased risk and compliance constraints.
- | Difficulty to launch relevant and innovative offers in a timely fashion.

## Our Value Proposition

VERMEG will accelerate your digital transformation, alleviating legacy system constraints, and unleashing value.

## OUR PROPOSAL



A seamless end-to-end approach with 5 key steps around a business process that meets the needs of all stakeholders.

Our journey allows us to reconcile heavy back-office management processes with digital sales processes.

### KEY BENEFITS

For your brokers:

- | **Comprehensive Digital Sales and Services Journeys**, providing a high level of security and efficiency.
- | **Guidance** while issuing and tailoring offers to customers.
- | **Rapid and dynamic adaptation** of the journey and products through configuration.
- | **Large autonomy** while receiving fast-track pre-acceptance to close deals.
- | **Fees & commissions Accounts** are easily reviewable and settled accordingly.

Brokers will have Digital On-Line access to all the data, processes and the required support. You will become their preferred partner.

## VERMEG DIGITAL ACCELERATORS

### INTRODUCING PALMYRA

**PALMYRA**, our digital transformation platform, is based on open architecture, seamlessly integrating with your existing IS.

It offers a business and technical abstraction layer to connect your legacy to an open digital world.

**PALMYRA** enables rapid delivery of a digital Journey adapted to your needs, integrated into your legacy environment and future proofed.

### OUR APPROACH

- | **Involve** all stakeholders (Businesses and IT)
- | **Prove** our agility and relevance through a 2-3-week pilot project, while clarifying and finalizing your needs.
- | **Deliver** rapidly into production digital content and journeys that provide immediate business impact.
- | **Guarantee** the monitoring of your investments by respecting your ROI.

THEY TRUST US



Test it, you will adopt it!