VERMEG

SOFTWARE EXCELLENCE FOR LEADERS IN FINANCE

| **GROUP INSURANCE DIGITAL JOURNEY NEW BUSINESS**

WHO ARE WE?

A software house....

COMMITTED

CONVINCED

A UNIQUE VALUE PROPOSITION

EXPERT

INDEPENDENT

| **Committed** to its customers for more than 25 years.

| **Independent** Technologically and Financially.

| With Proven Business **Expertise** in Banking and Insurance.

We are convinced that it is critical to choose the right path to be successful. Thanks to its expertise, Vermeg decided to focus on specific differentiating journeys to support your challenges.

CURRENT CHALLENGES

When selling Group Insurance policies, you are experiencing the following constraints:

| **Highly manual** process with operational risk.

| A sales process with **too many touchpoints**.

| A **cumbersome**, complex and non-auditable underwriting/rating process.

| A non-efficient workload management.

Our Value Proposition

VERMEG will accelerate your digital transformation, alleviating legacy system constraints, and unleashing value.

OUR PROPOSAL

A seamless, end-to-end fully automated digital journey in 6 key steps, which addresses the needs of all stakeholders:

l End customers.

l Distributors and partners.

l New Business department.

l Operations department.

Our proposal will align a usually complex back office process with an agile digital sales journey.

KEY BENEFITS

l Improved user experience resulting in renewed customer satisfaction.

l Competitive edge in a highly competitive market (customer-focused sales process).

l Simplified and robust risk and compliance management.

l Harmonised data management and de-siloed organisation.

VERMEG DIGITAL ACCELERATORS
INTRODUCING PALMYRA

PALMYRA, our digital transformation platform, is based on an open architecture, seamlessly integrating with your existing IS.

It offers a business and technical abstraction layer to connect your legacy to an open digital world.

PALMYRA enables rapid delivery of a digital Journey adapted to your needs, integrated into your legacy environment and future proofed.

OUR APPROACH

l **Involve** all stakeholders (Businesses and IT)

l **Prove** our agility and relevance through a 2-3 week pilot project, while clarifying and finalizing your needs.

l **Deliver** rapidly into production digital content and journeys that provide immediate business impact.

l **Guarantee** the monitoring of your investments by respecting your ROI.

THEY TRUST US

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Test it, you will adopt it !

vermeg.com