

ASSET SERVICES DIGITAL JOURNEY

WHO ARE WE?

A software house....











- **Committed** to its customers for more than 25 years.
- I Independent Technologically and Financially.
- I With Proven Business Expertise in Banking and Insurance.

We are **convinced** that it is critical to choose the right path to be successful. Thanks to its expertise, Vermeg decided to focus on specific, differentiating journeys to support your challenges.

CURRENT CHALLENGES

In the context of asset servicing activity for investment funds or UCIs, involving several of your business lines, you are confronted with:

- I A Customer process with multiple challenges.
- I An overly utilised customer support.
- A time-consuming and costly deployment for each new product.
- A non- efficient workload management across all stakeholders.

Our Value Proposition

VERMEG will accelerate your digital transformation, alleviating legacy system constraints, and unleashing value.



A seamless, end to end business digital journey in 6 key steps which addresses the needs of all the asset services managers.

Vermeg offers a comprehensive, collaborative and normalised digital journey to serve your asset management clients (managers and middle officers).

KEY BENEFITS

- I A high level of customer satisfaction experience.
- A customer support dedicated to higher value-added tasks.
- I Increase in cross-selling between products and services.
- I A significant improvement in your lead times and implementing costs.

VERMEG DIGITAL ACCELERATORS

PALMY RA, our digital transformation platform, is based on open architecture, seamlessly integrating with your existing IS.

It offers a business and technical abstraction layer to connect your legacy systems to an open digital world.

PALMY A enables rapid delivery of a digital Journey adapted to your needs, integrated into your legacy environment and future proofed.

OUR APPROACH

- I Involve all stakeholders (Businesses and IT)
- Prove our agility and relevance through a 2-3-week pilot project, while clarifying and finalizing your requirements.
- I **Deliver** rapidly into production digital content and journeys that provide immediate business impact.
- I Guarantee the monitoring of your investments by respecting your ROI.



Test it, you will adopt it !