

#### ASSET SERVICES DIGITAL JOURNEY

## WHO ARE WE?

#### A software house....











- **Committed** to its customers for more than 25 years.
- I Independent Technologically and Financially.
- I With Proven Business Expertise in Banking and Insurance.

We are **convinced** that it is critical to choose the right path to be successful. Thanks to its expertise, Vermeg decided to focus on specific, differentiating journeys to support your challenges.

# **CURRENT CHALLENGES**

In the context of asset servicing activity for investment funds or UCIs, involving several of your business lines, you are confronted with:

- I A Customer process with multiple challenges.
- I An overly utilised customer support.
- A time-consuming and costly deployment for each new product.
- A non- efficient workload management across all stakeholders.

# **Our Value Proposition**

VERMEG will accelerate your digital transformation, alleviating legacy system constraints, and unleashing value.



A seamless, end to end business digital journey in 6 key steps which addresses the needs of all the asset services managers.

Vermeg offers a comprehensive, collaborative and normalised digital journey to serve your asset management clients (managers and middle officers).

### **KEY BENEFITS**

- I A high level of customer satisfaction experience.
- A customer support dedicated to higher value-added tasks.
- I Increase in cross-selling between products and services.
- I A significant improvement in your lead times and implementing costs.

# VERMEG DIGITAL ACCELERATORS

**PALMY RA**, our digital transformation platform, is based on open architecture, seamlessly integrating with your existing IS.

It offers a business and technical abstraction layer to connect your legacy systems to an open digital world.

**PALMY A** enables rapid delivery of a digital Journey adapted to your needs, integrated into your legacy environment and future proofed.

### **OUR APPROACH**

- I Involve all stakeholders (Businesses and IT)
- Prove our agility and relevance through a 2-3-week pilot project, while clarifying and finalizing your requirements.
- I **Deliver** rapidly into production digital content and journeys that provide immediate business impact.
- I Guarantee the monitoring of your investments by respecting your ROI.



Test it, you will adopt it !