

# VERMEG

SOFTWARE  
EXCELLENCE FOR  
LEADERS IN FINANCE

## | INDIVIDUAL HEALTH & PROTECTION DIGITAL JOURNEY

### WHO ARE WE?

A software house....



COMMITTED



CONVINCED



A UNIQUE VALUE  
PROPOSITION



EXPERT



INDEPENDENT

| **Committed** to our customers for more than 25 years.

| **Independent** Technologically and Financially.

| With Proven Business **Expertise** in Banking and Insurance.

Choosing the right path is critical for success. VERMEG is focused on its areas of expertise to deliver specific differentiating journeys to meet your challenges.

### CURRENT CHALLENGES

In regards to Pension & Savings Insurance policy selling and issuing, insurers are faced with:

- | Increased medical risk and compliance constraints.
- | Difficulty to launch relevant and innovative offers in a timely fashion.
- | Dependency of back-office decision to complete proposal or contract
- | Too many requests for information from the distribution network regarding subscription processes status, commission...

### Our Unique Value Proposition

VERMEG will accelerate your digital transformation, alleviating legacy system constraints, and unleashing value.

## OUR PROPOSAL



VERMEG offers a seamless end-to-end approach with 5 key steps around a business process that meets the needs of all stakeholders.

Our journey allows us to reconcile heavy back-office management processes with digital sales processes.

### KEY BENEFITS

- I Comprehensive Digital Sales and Services Journeys, providing a high level of security and efficiency.
- I Guidance while issuing and tailoring offers to customers.
- I Rapid and dynamic adaptation of the journey and products through configuration.
- I Large autonomy while receiving fast-track pre-acceptance to close deals.
- I Fees & commissions Accounts are easily reviewable and settled accordingly.

Brokers will have Digital On-Line access to all the data, processes and the required support. You will become their preferred partner.

### THEY TRUST US



## VERMEG DIGITAL ACCELERATORS INTRODUCING PALMYRA

PALMYRA, our digital transformation platform, is based on open architecture, seamlessly integrating with your existing IS.

It offers a business and technical abstraction layer to connect your legacy to an open digital world.

PALMYRA enables rapid delivery of a digital Journey adapted to your needs, integrated into your legacy environment and future proofed.

### OUR APPROACH

- I Involve all stakeholders (Businesses and IT).
- I Prove our agility and relevance through a 2-3-weeks' pilot project, while clarifying and finalizing your needs.
- I Deliver rapidly the production of digital content and journeys that provide immediate business impact.
- I Guarantee the monitoring of your investments by respecting your ROI.

*Try it, you will adopt it !*